



INDUSTRIAL

Architectural design

FLORIM È CERTIFICATA B CORP

FLORIM IS B CORP CERTIFIED

Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull'ambiente. Da sempre.

Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.

We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.

Our choices, day after day, have led us to improve our way of doing business.

COSA SIGNIFICA ESSERE B CORP?

Ci siamo misurati con i **più alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

Le aziende che riescono a ottenere questa certificazione sono le più evolute al mondo in termini di impatto positivo sia sociale che ambientale.

Costituiscono un movimento globale di 'Purpose Driven Businesses' che ha l'obiettivo di diffondere un nuovo **paradigma economico**, che vede le imprese come protagoniste nel **rigenerare la società**.



Certified



Corporation



Guarda il video *"Essere sostenibile è una scelta quotidiana"* con i volti di alcune delle "persone Florim" che ogni giorno contribuiscono a rendere l'azienda sempre più responsabile.

Watch the video "Being sustainable is a daily choice" with the faces of some of the "Florim people" who contribute to making the company even more responsible, every day.

WHAT DOES IT MEAN TO BE B CORP?

We vied with the **highest social and environmental performance standards**, and after a long and scrupulous verification process, **we became B Corp.**

Companies that succeed in obtaining this certification are the most evolved in the world in terms of their positive social and environmental impact.

They constitute a global movement of 'Purpose Driven Businesses' whose aim is to diffuse a **new economic paradigm**, whereby companies are the drivers of **social regeneration**.

FOR
PROFIT

Ricerca
il profitto
Seeks profit

Certified



Corporation

Ricerca il profitto e ha un impatto positivo sulle persone e l'ambiente
Seeks profit and has a positive impact on people and the environment

NON
PROFIT

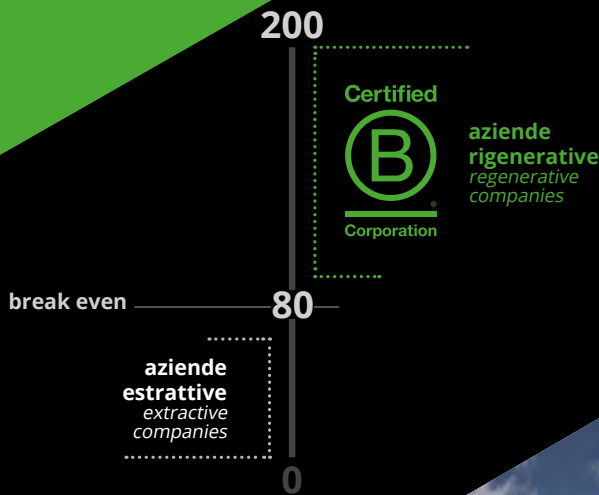
Ha un impatto positivo sulle persone e l'ambiente
Has a positive impact on people and the environment

BUSINESS RIGENERATIVO

È in corso un **cambiamento culturale** epocale di cui siamo orgogliosi di essere parte. Uno dei principi fondamentali di tutte le B Corp è quello di adottare un business rigenerativo che si contrappone a quello estrattivo.

Rigenerare significa non solo diminuire l'impatto sulla natura e sull'ambiente che ci circonda, ma addirittura produrre effetti positivi, creando valore condiviso nella società e rigenerando la biosfera.

Diventano B Corp solo quelle aziende che misurano il loro impatto complessivo attraverso il Benefit Impact Assessment (BIA) superando il punteggio di 80 (in una scala da 0 a 200) ed entrando così in una élite di imprese **rigenerative**. Chi non supera questa soglia viene considerata **azienda estrattiva** ovvero per funzionare consuma risorse economiche, sociali e ambientali superiori di quanto sia in grado di generare come output.



REGENERATIVE BUSINESS

An historical **cultural shift** is under way, of which we are proud to be a part. One of the underlying principles of all B Corps is the adoption of a regenerative business model as opposed to an extractive one.

Regenerating means not only reducing the impact of business on our surrounding nature and environment, but also producing **positive effects, creating shared value in society and regenerating the biosphere.**

Only those companies that measure their overall impact through the Benefit Impact Assessment (BIA) exceeding the score of 80 points can be certified as B Corp, joining an elite of **regenerative companies**. Anyone who does not exceed this threshold is considered an **extractive company** or, in order to function, they consume higher economic, social and environmental resources than they are able to generate as output.

IL PUNTEGGIO DI FLORIM

Il punteggio conseguito da Florim Italia è di 98,1 punti e il consolidato, che comprende la consociata americana, è di 90,9 punti. Così Florim rientra tra le migliori B Corp al mondo.

Sono oltre 140.000 le aziende che stanno cercando di ottenere la certificazione, nel rispetto di **severissimi standard di trasparenza e sostenibilità.**

Solo il 3% riesce a superare l'iter di verifica imposto da **B Lab**, ente certificatore di origine americana che oggi opera a livello globale.

FLORIM'S SCORE

Florim Italia score is 98.1 points and the consolidated, which includes the American subsidiary, is 90.9 points. Florim is now one of the best B Corp throughout the world.

More than 140,000 companies are currently seeking to obtain the certification **in compliance with the strictest transparency and sustainability standards.**

Only 3% manage to pass the verification process implemented by **B Lab**, the US certifying body that currently operates on a global scale.

90.9

Florim consolidato
Florim consolidated

98.1

Florim Italia
Florim Italy

Architectural design

Materiale tecnico seguendo le tendenze dell'architettura, per applicazioni quali pavimentazioni industriali e realizzazioni pubbliche a medio e ad alto traffico, come aeroporti, centri commerciali, ristoranti, uffici, negozi, ma anche applicazioni residenziali con un mirato contenuto estetico.

Technical material in line with architectural trends, for applications such as industrial flooring and public buildings with medium to high footfall, such as airports, shopping centres, restaurants, offices, shops, as well as residential applications featuring a targeted aesthetic content.

Matériau technique suivant les tendances de l'architecture, pour des applications en tant que sols industriels et des réalisations publiques à trafic moyen et intense, comme les aéroports, les centres commerciaux, les restaurants, les bureaux, les magasins, mais aussi pour des applications résidentielles au contenu esthétique ciblé.

Technisches Material im Einklang mit den architektonischen Trends für Anwendungen wie Industrieböden und mittelhoch bis stark frequentierte öffentliche Bereiche wie Flughäfen, Einkaufszentren, Restaurants, Büros und Läden, aber auch für Wohngebäude mit wertiger Optik.

Material técnico que sigue las tendencias de la arquitectura, creado para pavimentos industriales y ambientes públicos de mediano y alto tránsito —como aeropuertos, centros comerciales, restaurantes, oficinas y tiendas—, pero también para aplicaciones residenciales con un refinado contenido estético.

performance



appeal



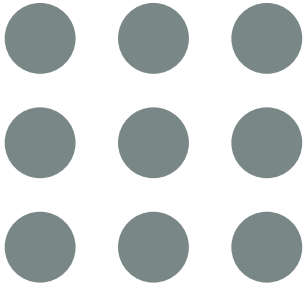
l

project



ecobuilding





INDUSTRIAL

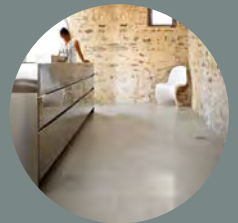



Architectural design





INDUSTRIAL





Modernità e semplicità caratterizzano questa superficie neutra e lineare che si esprime attraverso un mix di colori, formati e decori . **Industrial** si propone nella sua forma pura, per essere utilizzata in modo trasversale, efficace e accattivante in ogni progetto di architettura. L'innovativo formato 120x240 permette di concepire lo spazio con una visione inedita che mostra chiaramente la sua matrice ispirativa.



INDUSTRIAL

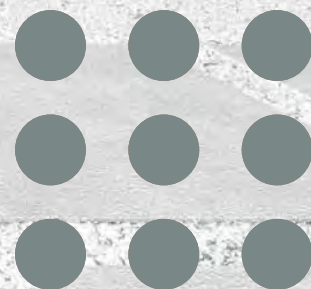
This neutral and linear surface is distinguished for being modern and simple, expressing itself through a mix of colours, sizes and decorations. **Industrial** presents itself in its purest form, to be used across the board, efficiently and captivatingly, in every architectural project. The innovative 120x240 size allows spaces to be conceived with a brand new vision that clearly displays its matrix of inspiration.

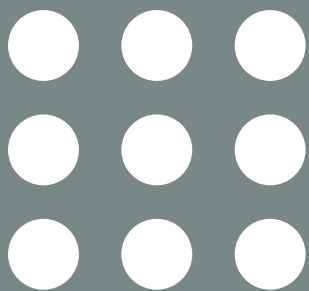
Modernité et simplicité caractérisent cette surface neutre et linéaire qui s'exprime dans un mélange de coloris, de formats et de décors. Efficace et captivante dans tous les projets d'architecture, **Industrial** se propose dans sa forme pure pour être utilisée de façon transversale. Son format innovateur 120x240 permet de concevoir l'espace avec une vision inédite qui démontre clairement son modèle d'inspiration.



Modernität und Einfachheit kennzeichnen diese neutrale und lineare Oberfläche, die sich durch einen Mix aus Farben, Formaten und Dekoren ausdrückt. **Industrial** bietet sich in seiner puren Form an, um übergreifend, effizient und ansprechend in jedem Architekturprojekt verwendet werden zu können. Das innovative Format 120x240 ermöglicht es, den Raum mit einer neuartigen Vision zu konzipieren, die deutlich ihren inspirierenden Ursprung zeigt.

Esta superficie neutra y lineal, que se expresa a través de una mezcla de colores, formatos y decoraciones, se caracteriza por su gran modernidad y simplicidad. **Industrial** se propone en su forma pura, para ser usada transversalmente, eficaz y fascinante en cualquier proyecto de arquitectura. El innovador formato 120x240 permite concebir el espacio con una visión inédita, que muestra claramente su matriz inspiradora.





wall: ivory 120x240 47^{1/4}"x94^{1/2}" . decoro a+b ivory/taupe 30x30 11^{3/4}"x11^{3/4}"
floor: moka matte 120x240 47^{1/4}"x94^{1/2}"





wall: ivory 120x240 47^{1/4"}x94^{1/2"} , decoro a+b ivory/taupe 30x30 11^{3/4"}x11^{3/4"}
floor: moka matte 120x240 47^{1/4"}x94^{1/2"}



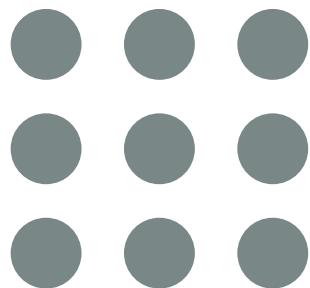


wall: ivory 120x240 47^{1/4"}x94^{1/2"} . decoro a+b ivory/taupe 30x30 11^{3/4"}x11^{3/4"}
floor: moka matre 120x240 47^{1/4"}x94^{1/2"}





wall: ivory 120x240 47^{1/4}"x94^{1/2}"

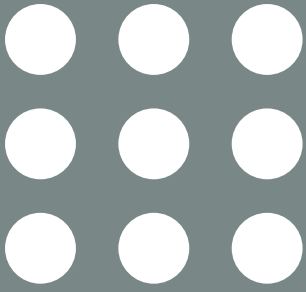




wall: ivory 120x240 47^{1/4}"x94^{1/2}" . deco a+b ivory/taupe 30x30 11^{3/4}"x11^{3/4}"
floor: moka matte 120x240 47^{1/4}"x94^{1/2}"







wall: decoro a+b ivory/taupe 30x30 11^{3/4}"x11^{3/4}"





wall: ivory 120x240 47^{11/16}"x94^{1/2}" . decoro a+b ivory/taupe 30x30 11^{3/4}"x11^{3/4}" . puzzle decor ivory 160x160 63"x63"
floor: moka matte 120x240 47^{11/16}"x94^{1/2}"





wall: ivory 120x240 47^{1/4}"x94^{1/2}" . puzzle decor ivory 160x160 63"x63"
floor: moka matte 120x240 47^{1/4}"x94^{1/2}"







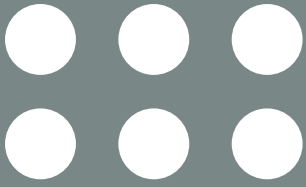




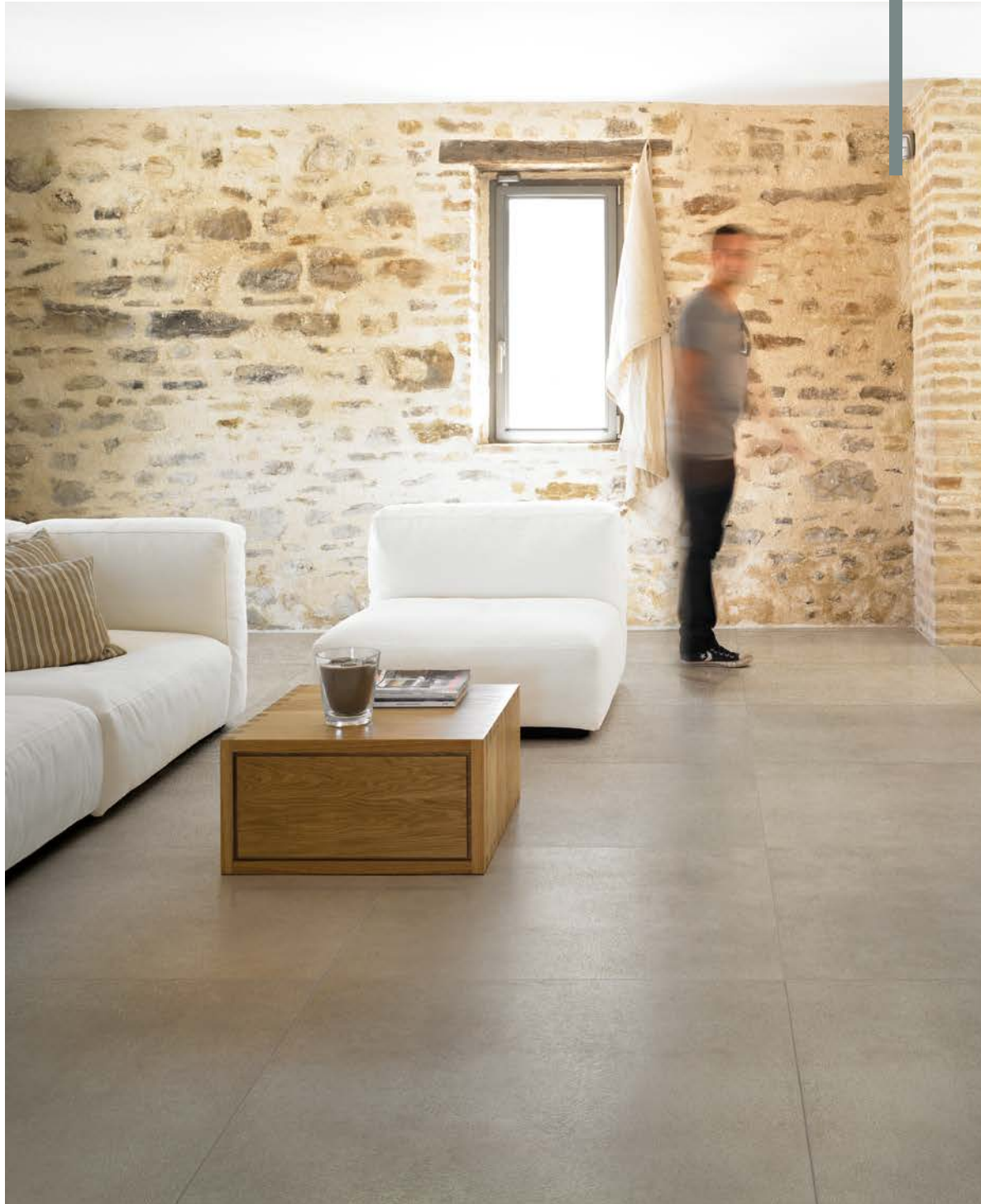




floor: steel soft 60x60 23^{5/8}"x23^{5/8}"



floor: sage soft 80x80 31¹/₂"x31¹/₂"

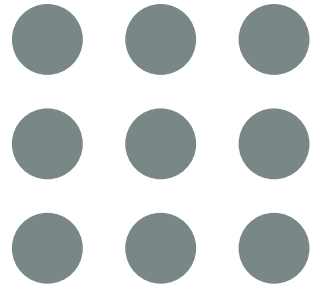








wall: listello sfalsato mix 3d ivory-moka-taupe soft 15x60 6"x23^{5/8"}
floor: plomb 30x60 11^{3/4"}x23^{5/8"}







wall: listello sfalsato mix 3d ivory-moka-taupe soft 15x60 6"x23^{5/8"}
floor: plomb 30x60 11^{3/4"}x23^{5/8"}, plomb gradino 33x120 13"x47^{1/4"}



wall: decoro B plomb/steel 30x30 11^{3/4}"x11^{3/4}"
floor: plomb 20x80 7^{7/8}"x31^{1/2}"









wall: puzzle decor steel 160x160 63"x63"
floor: steel 80x80 31 1/2"x31 1/2"





wall: plomb mosaico 30x30 31¹/₂"x31¹/₂"
floor: plomb 60x120 23⁵/₈"x47¹/₄"





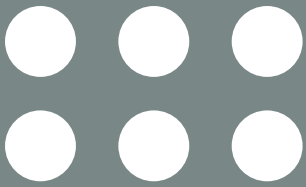


wall: plomb mosaico 30x30 31¹/₂"x31¹/₂"
floor: plomb 60x120 23⁵/₈"x47¹/₄"



floor: taupe 2cm 60x60 23^{5/8}"x23^{5/8}" . taupe bocciardato 30x60 11^{3/4}"x23^{5/8}"



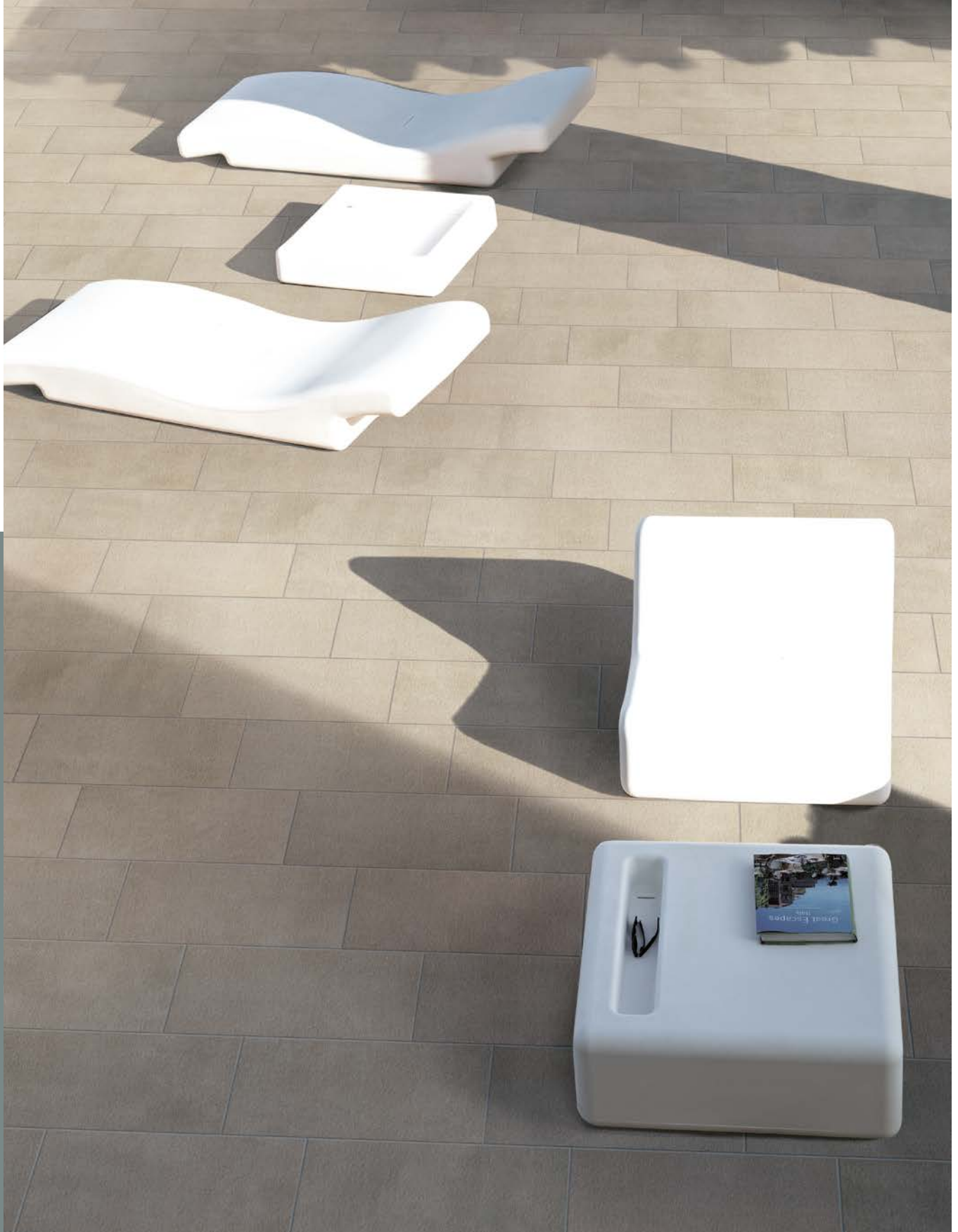


floor: taupe 2cm 60x60 23^{5/8}"x23^{5/8}" . taupe bocciardato 30x60 11^{3/4}"x23^{5/8}"





floor: taupe bocciardato 30x60 11^{3/4}"x23^{5/8}"



IVORY

GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120 23 ^{5/8} "x47 ^{1/4} "	80x80 31 ^{1/2} "x31 ^{1/2} "	60x60 23 ^{5/8} "x23 ^{5/8} "	30x60 11 ^{4/5} "x23 ^{5/8} "	40x80 15 ^{3/4} "x31 ^{1/2} "	20x80 7 ^{7/8} "x31 ^{1/2} "
INDUSTRIAL	IVORY	NATURALE/MATTE	738816	738656	738803	738791	738828	738931
		SOFT	738822	738662	738810	738797	738834	738937
		BOCCIARDATO BUSH-HAMMERED	-	-	-	738955	-	-

6 mm 1/4" ↑↓	FLOHM OVERSIZE	COLOR	SURFACE	160x320 63"x126"	160x160 63"x63"	120x280 47 ^{1/4} "x110 ^{1/4} "	120x240 47 ^{1/4} "x94 ^{1/2} "	120x120 47 ^{1/4} "x47 ^{1/4} "	80x80 31 ^{1/2} "x31 ^{1/2} "	60x120 23 ^{5/8} "x47 ^{1/4} "
INDUSTRIAL		IVORY	NATURALE/MATTE	744351	744393	757774	744399	744405	744381	744411
			R+PTV	-	-	-	758799	757780	-	-

TAUPE

GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO


9 mm 3/8" ↑↓	COLOR	SURFACE	60x120 23 ^{5/8"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x60 23 ^{5/8"} x23 ^{5/8"}	30x60 11 ^{4/8"} x23 ^{5/8"}	40x80 15 ^{3/4"} x31 ^{1/2"}	20x80 7 ^{7/8"} x31 ^{1/2"}
INDUSTRIAL	TAUPE	NATURALE/MATTE	738819	738659	738807	738794	738831	738934
		SOFT	738825	738665	738813	738800	738837	738940
		BOCCIARDATO BUSH-HAMMERED	-	-	-	738958	-	-


6 mm 1/4" ↑↓	FLOHM OVERSIZE	COLOR	SURFACE	160x320 63"x126"	160x160 63"x63"	120x280 47 ^{1/2"} x110 ^{1/4"}	120x240 47 ^{1/4"} x94 ^{1/2"}	120x120 47 ^{1/4"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x120 23 ^{5/8"} x47 ^{1/4"}
		TAUPE	NATURALE/MATTE	744352	744394	757775	744400	744406	744382	744412
			R+PTV	-	-	-	758800	757781	-	-

MOKA

GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO


9 mm 3/8" ↑↓		COLOR	SURFACE	60x120 23 ^{5/8"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x60 23 ^{5/8"} x23 ^{5/8"}	30x60 11 ^{4/5"} x23 ^{5/8"}	40x80 15 ^{3/4"} x31 ^{1/2"}	20x80 7 ^{7/8"} x31 ^{1/2"}
INDUSTRIAL		MOKA	NATURALE/MATTE	738820	738660	738808	738795	738832	738935
			SOFT	738826	738666	738814	738801	738838	738941
			BOCCIARDATO BUSH-HAMMERED	-	-	-	738959	-	-


6 mm 1/4" ↑↓		FLOHM OVERSIZE magnUm	COLOR	SURFACE	160x320 63"x126"	160x160 63"x63"	120x280 47 ^{1/4"} x110 ^{1/4"}	120x240 47 ^{1/4"} x94 ^{1/2"}	120x120 47 ^{1/4"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x120 23 ^{5/8"} x47 ^{1/4"}
INDUSTRIAL		MOKA	NATURALE/MATTE		744354	744396	757776	744402	744408	744384	744414
			R+PTV		-	-	-	758801	757782	-	-

SAGE

GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓		COLOR	SURFACE	60x120 23 ^{5/8"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x60 23 ^{5/8"} x23 ^{5/8"}	30x60 11 ^{4/5"} x23 ^{5/8"}	40x80 15 ^{3/4"} x31 ^{1/2"}	20x80 7 ^{7/8"} x31 ^{1/2"}
INDUSTRIAL		SAGE	NATURALE/MATTE	738817	738657	738804	738792	738829	738932
			SOFT	738823	738663	738811	738798	738835	738938
			BOCCIARDATO BUSH-HAMMERED	-	-	-	738956	-	-

6 mm 1/4" ↑↓		FLOHM OVERSIZE magnum		COLOR	SURFACE	160x320 63"x126"	160x160 63"x63"	120x280 47 ^{1/2"} x110 ^{1/4"}	120x240 47 ^{1/4"} x94 ^{1/2"}	120x120 47 ^{1/4"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x120 23 ^{5/8"} x47 ^{1/4"}
INDUSTRIAL		SAGE	NATURALE/MATTE	744353	744395	757777	744401	744407	744383	744413		
			R+PTV	-	-	-	758802	757783	-	-		

STEEL

GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120 23 ^{5/8"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x60 23 ^{5/8"} x23 ^{5/8"}	30x60 11 ^{4/5"} x23 ^{5/8"}	40x80 15 ^{3/4"} x31 ^{1/2"}	20x80 7 ^{7/8"} x31 ^{1/2"}
INDUSTRIAL	STEEL	NATURALE/MATTE	738818	738658	738806	738793	738830	738933
		SOFT	738824	738664	738812	738799	738836	738939
		BOCCIARDATO BUSH-HAMMERED	-	-	-	738957	-	-

6 mm 1/4" ↑↓	FLOHM OVERSIZE	COLOR	SURFACE	160x320 63"x126"	160x160 63"x63"	120x280 47 ^{1/4"} x110 ^{1/4"}	120x240 47 ^{1/4"} x94 ^{1/2"}	120x120 47 ^{1/4"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x120 23 ^{5/8"} x47 ^{1/4"}
INDUSTRIAL	STEEL	NATURALE/MATTE		744350	744392	757778	744398	744404	744380	744410
		R+PTV		-	-	-	758803	757784	-	-

PLOMB

GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120 23 ^{5/8"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x60 23 ^{5/8"} x23 ^{5/8"}	30x60 11 ^{4/5"} x23 ^{5/8"}	40x80 15 ^{3/4"} x31 ^{1/2"}	20x80 7 ^{7/8"} x31 ^{1/2"}
INDUSTRIAL	PLOMB	NATURALE/MATTE	738821	738661	738809	738796	738833	738936
		SOFT	738827	738667	738815	738802	738839	738942
		BOCCIARDATO BUSH-HAMMERED	-	-	-	738960	-	-

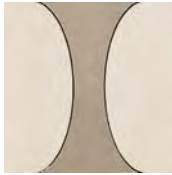
6 mm 1/4" ↑↓	FLOREM OVERSIZE	COLOR	SURFACE	160x320 63"x126"	160x160 63"x63"	120x280 47 ^{1/2"} x110 ^{1/4"}	120x240 47 ^{1/4"} x94 ^{1/2"}	120x120 47 ^{1/4"} x47 ^{1/4"}	80x80 31 ^{1/2"} x31 ^{1/2"}	60x120 23 ^{5/8"} x47 ^{1/4"}
INDUSTRIAL	PLOMB	NATURALE/MATTE		744355	744397	757779	744403	744409	744385	744415
		R+PTV		-	-	-	758804	757785	-	-

GRES FINE PORCELLANATOFINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓

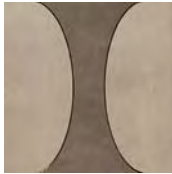
COLOR

SURFACE

30x30
11 4/5" x 11 4/5"DECORO A
TAUPE / IVORY

SOFT

739434

DECORO A
MOKA / TAUPE

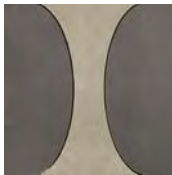
SOFT

739436

DECORO A
PLOMB / STEEL

SOFT

739437

DECORO A
SAGE / PLOMB

SOFT

739435

INDUSTRIALDECORO B
TAUPE / IVORY

SOFT

739438

DECORO B
MOKA / TAUPE

SOFT

739440

DECORO B
PLOMB / STEEL

SOFT

739441

DECORO B
SAGE / PLOMB

SOFT

739439

PUZZLE DECOR

La fuga diventa decoro, la separazione della materia acquista una nuova espressività grazie alla tecnologia dell'idrogetto. Ogni realizzazione può essere unica e personalizzata in base allo spazio in cui dovrà essere inserita, il decoro può essere adattato a qualsiasi misura richiesta. Fuga tra i pezzi 1 mm. Per la realizzazione del progetto serve la pianta del cliente con indicazione precisa delle misure delle pareti da rivestire. Nel caso in cui non ci siano pareti perfettamente in squadra i pezzi ai lati saranno lasciati più lunghi di 5 cm.

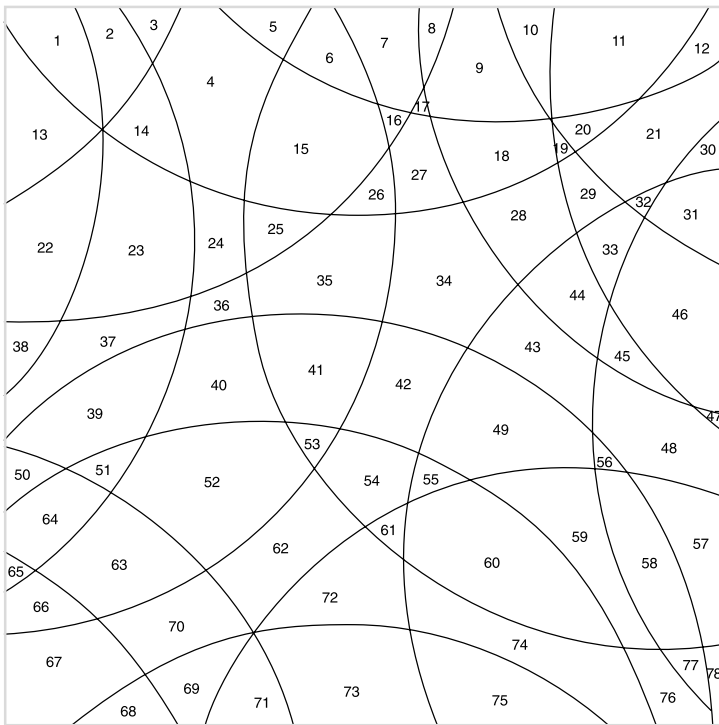
Joint spaces become part of the decoration. The space that separates the material acquires a new level of expression thanks to water-jet technology. Each project can be unique and customised based on the area where it will be installed. The decoration can be adapted to any requested measurements. 1 mm joint space between tiles. The customer's floor plan is required to design the project, providing the precise measurements of the walls where the material will be applied. If the walls are not perfectly square, the side pieces must be left 5 cm longer.

Le joint devient une décoration, la séparation de la matière acquiert une nouvelle expressivité grâce à la technologie de l'hydrojet. Toutes les réalisations peuvent être uniques et personnalisées selon l'espace où elles devront être insérées, la décoration peut être adaptée à toute mesure demandée. Joint entre les pièces 1 mm. Pour la réalisation du projet, il faut le plan du client avec l'indication précise des mesures des murs à couvrir. Au cas où les murs ne seraient pas parfaitement en équerre, les pièces sur les côtés seront laissées plus longues de 5 cm.

Die Fuge wird zum Dekor; die Trennung der Materie erlangt dank der Wasserstrahltechnologie eine neue Ausdruckskraft. Jede Umsetzung kann einzigartig sein und je nach Raum, in den sie eingefügt werden soll, personalisiert werden. Das Dekor kann jeder gewünschten Größe angepasst werden. Fuge zwischen den Teilen 1 mm. Zur Umsetzung des Projekts wird der Plan des Kunden mit genauer Angabe der Maße der zu verkleidenden Wand benötigt. Im Falle von nicht perfekt quadratischen Wänden werden die an den Seiten befindlichen Teile 5 cm länger gelassen.

La junta se vuelve decoración, la separación de la materia adquiere una nueva expresión gracias a la tecnología de la propulsión por chorro de agua. Toda realización puede ser única y personalizada en base al espacio en el que se deberá colocar, la decoración se puede adaptar a cualquier medida requerida. Junta entre las piezas de 1 mm. Para llevar a cabo el proyecto es necesario contar con la planta del cliente, que indica con precisión las medidas de las paredes que hay que revestir. En el caso en el que no se cuente con paredes perfectamente en ángulo agudo, las piezas de los lados tendrán una longitud superior a los 5 cm.

PUZZLE DECOR **160x160** 63"x63" 739829



Esempio: per la realizzazione di un pannello di 160x160 cm il consumo sarà di 6 pezzi nel formato 80x80.

Example: covering a 160x160 cm panel will require the use of six 80x80 pieces.









Exemple: pour la réalisation d'un panneau de 160x160 cm, on consommera 6 pièces au format 80x80.

Beispiel: Zur Fertigung einer Platte von 160x160 cm liegt der Verbrauch bei 6 Teilen im Format 80x80.






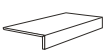






Ejemplo: para la realización de un panel de 160x160 cm el consumo será de 6 piezas en el formato 80x80.

GRES FINE PORCELLANATO











 FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓		COLOR	SURFACE	30x30 11 ⁴ / ₅ "x11 ⁴ / ₅ "  mosaico tessere 3x3	COLOR	SURFACE	15x60 6"x23 ⁵ / ₈ "  modulo listello mix 3D
INDUSTRIAL		IVORY	NATURALE/MATTE	739130	IVORY/TAUPE/MOKA	SOFT	739191
		TAUPE	NATURALE/MATTE	739133	SAGE/STEEL/PLOMB	SOFT	739190
		MOKA	NATURALE/MATTE	739134			
		SAGE	NATURALE/MATTE	739131			
		STEEL	NATURALE/MATTE	739132			
		PLOMB	NATURALE/MATTE	739135			

PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES

9 mm 3/8" ↑↓		COLOR	SURFACE	4,6x60 1 ⁴ / ₅ "x23 ⁵ / ₈ "  battiscopa	33x120x3 13"x47 ¹ / ₄ "x1 ¹ / ₁₆ "  gradino	33x120x3 13"x47 ¹ / ₄ "x1 ¹ / ₁₆ "  angolo gradino dx	33x120x3 13"x47 ¹ / ₄ "x1 ¹ / ₁₆ "  angolo gradino sx	33x120x3 13"x47 ¹ / ₄ "x1 ¹ / ₁₆ "  angolo gradino dx/sx	15x60x6 6"x23 ⁵ / ₈ "x2 ¹ / ₃ "  elemento elle
INDUSTRIAL		IVORY	NATURALE/MATTE	745535	739142	739148	739154	739422	-
			SOFT	745541	739160	739166	739172	739428	-
			BOCCIARDATO BUSH-HAMMERED	-	-	-	-	-	739136
		TAUPE	NATURALE/MATTE	745540	739145	739151	739157	739425	-
			SOFT	745546	739163	739169	739175	739431	-
			BOCCIARDATO BUSH-HAMMERED	-	-	-	-	-	739139
		MOKA	NATURALE/MATTE	745536	739146	739152	739158	739426	-
			SOFT	745542	739164	739170	739176	739432	-
			BOCCIARDATO BUSH-HAMMERED	-	-	-	-	-	739140
		SAGE	NATURALE/MATTE	745538	739143	739149	739155	739423	-
			SOFT	745544	739161	739167	739173	739429	-
			BOCCIARDATO BUSH-HAMMERED	-	-	-	-	-	739137
		STEEL	NATURALE/MATTE	745539	739144	739150	739156	739424	-
			SOFT	745545	739162	739168	739174	739430	-
			BOCCIARDATO BUSH-HAMMERED	-	-	-	-	-	739138
		PLOMB	NATURALE/MATTE	745537	739147	739153	739159	739427	-
			SOFT	745543	739165	739171	739177	739433	-
			BOCCIARDATO BUSH-HAMMERED	-	-	-	-	-	739141

GRES FINE PORCELLANATOFINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADOPEZZI SPECIALI/SPECIAL TRIMS
PIÈCES SPÉCIALES/FORMSTÜCKE
PIEZAS ESPECIALES

6 mm 1/4"				30x30 11 4/5"x11 4/5"	30x30 11 4/5"x11 4/5"	30x30 11 4/5"x11 4/5"	4,6x80 1 4/5"x3 1/2"
	COLOR	SURFACE	 mosaico tessere 7,5x7,5	 muretto tessere 7,5x15	 mosaico tessere 1,5x3	 battiscopa	
INDUSTRIAL		IVORY	NATURALE/MATTE	747722	747732	747742	747857
		TAUPE	NATURALE/MATTE	747723	747733	747743	747858
		MOKA	NATURALE/MATTE	747724	747734	747744	747859
		SAGE	NATURALE/MATTE	747725	747735	747745	747860
		STEEL	NATURALE/MATTE	747726	747736	747746	747861
		PLOMB	NATURALE/MATTE	747727	747737	747747	747862

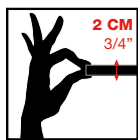
INDUSTRIAL

Per un effetto ottimale della posa, florim suggerisce di mantenere 2 mm di fuga per pose monofornate e 3 mm per combinare formati misti - For optimal installation results, florim recommends maintaining a joint of 2 mm 1/12" for single format installations and 3 mm 1/8" to combine mixed formats. - Pour réaliser une pose parfaite, florim suggère de maintenir 2 mm de joint pour la pose des monofornats, et 3 mm pour les combinaisons de formats mixtes. - Um einen optimalen effekt beim verlegen zu erzielen empfiehlt florim eine 2 mm fugen bei einformatigen verlegungen und 3 mm fugen bei formatkombinationen Para lograr los máximos resultados en la posa del producto, florim aconseja 2 mm de junta en aplicaciones monofornate y 3 mm en combinaciones de formatos mixtos

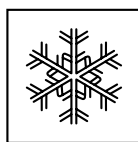
In relazione alle differenti tecnologie produttive l'accostamento di prodotti con spessori diversi potrebbe presentare delle disomogeneità, se ne sconsiglia pertanto l'abbinamento. / Due to the different production technologies, contiguous installation of products with different thickness may give a non-homogeneous result. For this reason we do not recommend this option. / Vu que différentes technologies de production sont utilisées avec des épaisseurs différentes, des problèmes d'homogénéité pourraient se présenter, il est donc déconseillé de les poser ensemble. / Wegen unterschiedlicher Produktionstechnologien können die Fliesen mit verschiedenen Materialstärken optische Differenzen aufweisen. Von einem direkten Aneinanderlegen wird deshalb abgeraten. / Dadas las diferentes tecnologías productivas, la combinación de productos de diferentes espesores podría dar lugar a heterogeneidad, por lo que se desaconseja mezclarlas.

INDUSTRIAL OUTDOOR

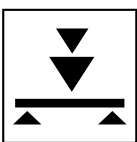
Vantaggi tecnici - Technical advantages - Avantages techniques Technische Vorteile - Ventajas técnicas



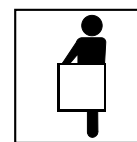
- Lastra monolitica compatta di spessore 2 cm squadrata e rettificata
- Compact monolithic slab 2 cm thick squared and rectified
- Dalle monolithique compacte de 2 cm d'épaisseur, égarrie et rectifiée
- Kompakte monolithische Platte, 2 cm dick, rechteckig und scharfkantig geschliffen
- Losa monolítica compacta de 2 cm de espesor, esquadrada y rectificada.



- INGELIVO
- FROST RESISTANT
- INGÉLIF
- FROSTBESTÄNDIG
- RESISTENTE A LA HELADA



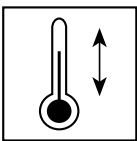
- ELEVATA RESISTENZA AI CARICHI STATICI
- HIGH STATIC LOAD RESISTANCE
- RÉSISTANCE ÉLEVÉE AUX CHARGES STATIQUES
- HOHE STATISCHE BELASTBARKEIT
- ELEVADA RESISTENCIA A LAS CARGAS ESTÁTICAS



- FACILE DA POSARE
- EASY TO INSTALL
- FACILE À POSER
- VERLEGELEICHT
- FÁCIL DE COLOCAR



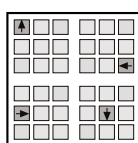
- ANTISCIVOLO R11
- ANTI SLIP R11
- ANTIDÉRAPANT R11
- RUTSCHFEST R11
- ANTIDESLIZANTE R11



- RESISTENTE AGLI SBALZI TERMICI
- THERMAL SHOCK RESISTANT
- RÉSISTANT AUX ÉCARTS THERMIQUES
- TEMPERATURWECHSELBESTÄNDIG
- RESISTENTE A LAS OSCILACIONES TÉRMICAS



- FACILE DA PULIRE
- EASY TO CLEAN
- FACILE À NETTOYER
- REINIGUNGSLEICHT
- FÁCIL DE LIMPIAR



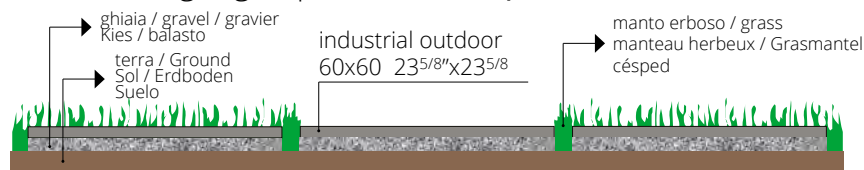
- RIMOVIBILE E RIUTILIZZABILE
- REMOVABLE AND REUSABLE
- DÉMONTABLE ET RÉUTILISABLE
- ENTFERNBAR UND WIEDERVERWENDBAR
- DESMONTABLE Y REUTILIZABLE



- INATTACCABILE DA AGENTI CHIMICI E MUFFE
- IMPERVIOUS TO ATTACK BY CHEMICALS OR MOULD
- RÉSISTANT AUX AGENTS CHIMIQUES ET AUX MOISSISSURES
- UNANGREIFBAR DURCH CHEMISCHE STOFFE UND SCHIMMEL
- RESISTENTE A LOS AGENTES QUÍMICOS Y A LOS MOHOS

Applicazioni - Applications - Applications - Verlegung - Aplicaciones - Применения

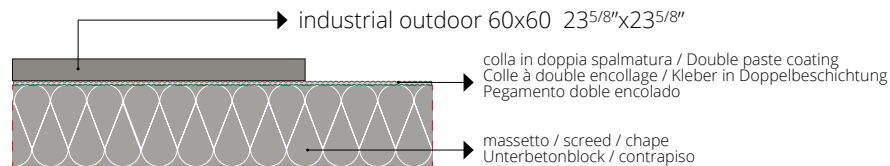
- Posa diretta su erba
- Direct installation on grass
- Pose direct sur de l'herbe
- Verlegung direkt auf Rasen
- Colocación directa sobre hierba



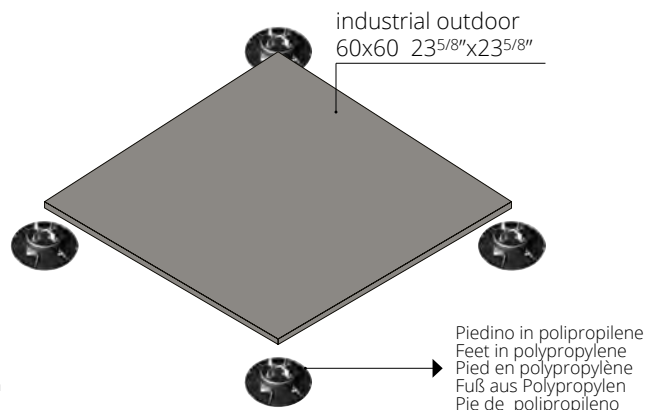
- Posa diretta su ghiaia
- Direct installation over gravel
- Pose direct sur du gravier
- Verlegung direkt auf Kies
- Colocación directa sobre grava



- Posa su massetto cementizio
- Installation on sand-cement screed
- Pose sur chape ciment
- Verlegung auf Zement-Unterbetonblock
- Colocación sobre contrapiso de hormigón



- Posa su piedini fissi o regolabili
- Installation on fixed or adjustable feet
- Pose sur pieds fixes ou réglables
- Verlegung auf feststehende oder regulierbare Füße
- Colocación sobre pies fijos o regulables



Per le specifiche di utilizzo dei sistemi sopraelevati vedi il sito florim.com
For the specifics on use of raised systems visit the site florim.com
Pour les caractéristiques d'utilisation des systèmes surélevés, voir le site florim.com
Für die Nutzungsbedingungen der Doppelbodensysteme siehe Webseite florim.com
Para las especificaciones de empleo de los sistemas sobreelevados consulte el sitio web florim.com

Le lastre ceramiche sono sottoposte a un trattamento di compattazione termica che assicura resistenza e durata nel tempo. Il bassissimo assorbimento d'acqua rende perciò il materiale ingelivo. Ciò può comportare ristagni d'acqua superficiali anche per materiale installato a regola d'arte. / Ceramic tiles undergo a compacting thermal treatment that ensures resistance and durability. The low level of water absorption makes the slabs frost resistant. This could result in superficial water stagnations even if materials are installed in a workmanlike manner. / Les carreaux de céramique subissent un traitement thermique de compactage qui assure résistance et durabilité. Le bas niveau d'absorption d'eau rend les dalles résistant au gel. Il pourrait en résulter des stagnations d'eau superficielles, même si les dalles ont été installées dans les règles de l'art. / Die Keramikplatten werden einer thermischen Verdichtung unterzogen, welche die Widerstandsfähigkeit und Langlebigkeit sichert. Die extrem niedrige Wasseraufnahme macht das Material frostsicher. Die hohe Materialdichte kann, auch bei einer perfekten Verlegung, eine längere Abtrochnungszeit von angestauretem Wasser zur Folge haben. / Las baldosas cerámicas se someten a un tratamiento de compactación térmica que asegura resistencia y durabilidad. La baja absorción de agua hace que las baldosas resistan al hielo. Esto podría resultar en estancamientos superficiales de agua, incluso si los materiales están instalados según las reglas del arte.

IVORY



TAUPE



MOKA



SAGE



STEEL



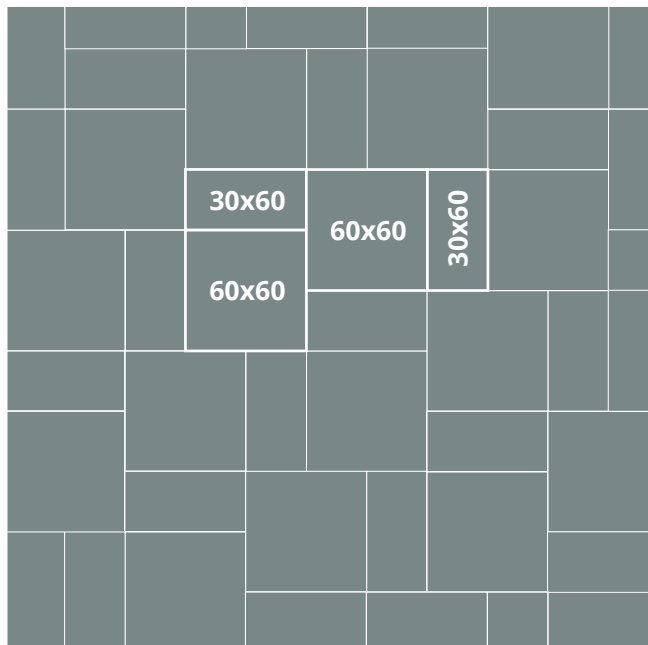
PLOMB



INDUSTRIAL

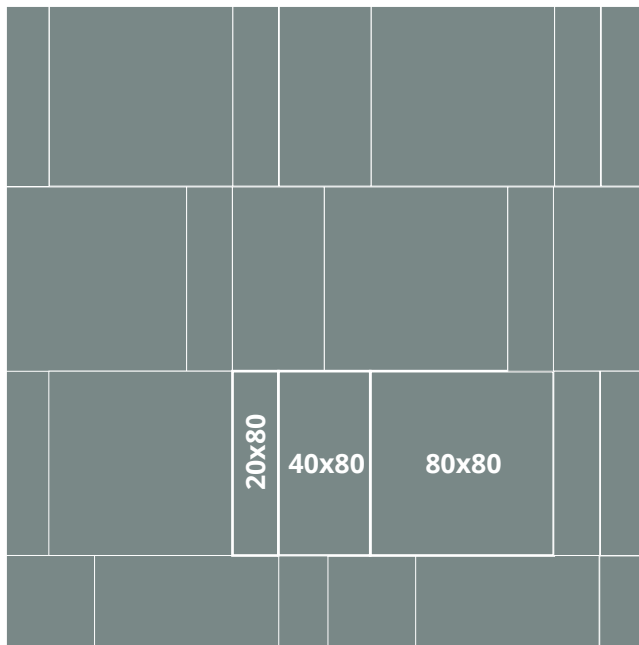
GRES FINE PORCELLANATO
 FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

20 mm 3/4" ↓		COLOR	SURFACE	60x60 23 ^{5/8} "x23 ^{5/8} "
INDUSTRIAL		IVORY	BOCCIARDATO BUSH-HAMMERED	738961
		TAUPE	BOCCIARDATO BUSH-HAMMERED	738964
		MOKA	BOCCIARDATO BUSH-HAMMERED	738965
		SAGE	BOCCIARDATO BUSH-HAMMERED	738962
		STEEL	BOCCIARDATO BUSH-HAMMERED	738963
		PLOMB	BOCCIARDATO BUSH-HAMMERED	738966



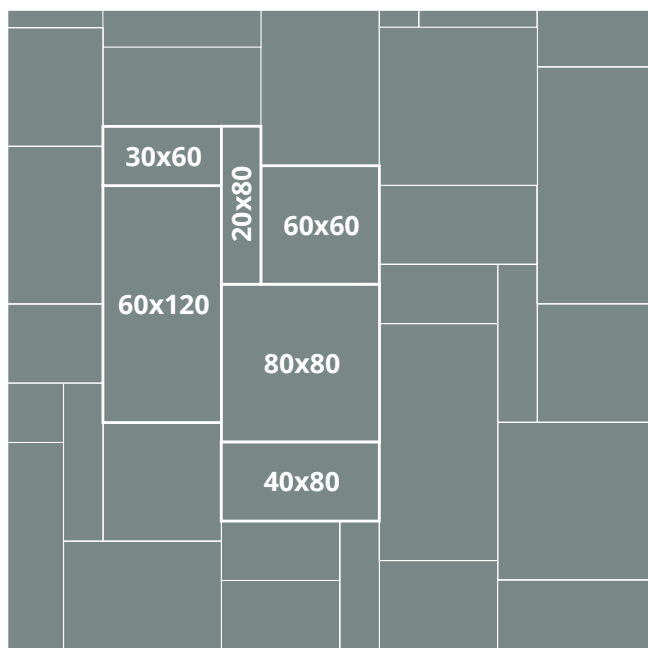
Mod. A - 2 formati

30x60 $11\frac{3}{4}'' \times 23\frac{5}{8}''$ / 33,33 %
60x60 $23\frac{5}{8}'' \times 23\frac{5}{8}''$ / 66,66 %



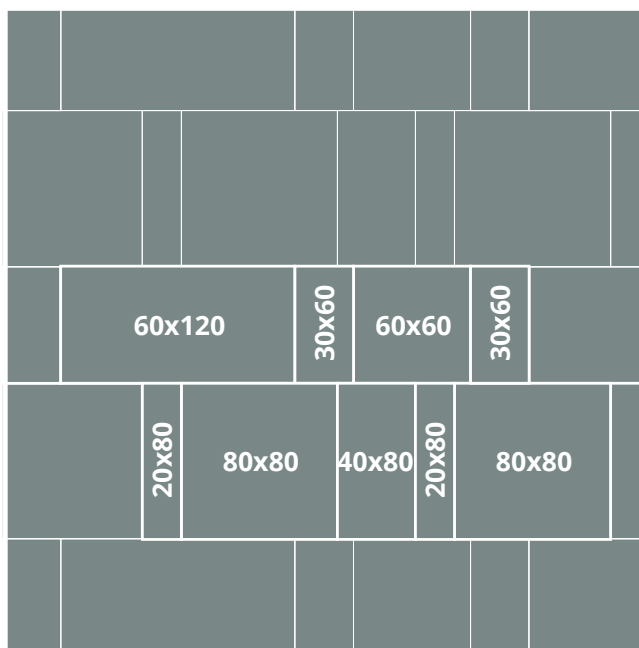
Mod. B - 3 formati

20x80 $7\frac{7}{8}'' \times 31\frac{1}{2}''$ / 14,29 %
40x80 $15\frac{3}{4}'' \times 31\frac{1}{2}''$ / 28,58 %
80x80 $31\frac{1}{2}'' \times 31\frac{1}{2}''$ / 57,13 %



Mod. C - 6 formati

60x120 $23\frac{5}{8}'' \times 47\frac{1}{4}''$ / 30,25 %
30x60 $11\frac{3}{4}'' \times 23\frac{5}{8}''$ / 7,56 %
60x60 $23\frac{5}{8}'' \times 23\frac{5}{8}''$ / 15,12 %
20x80 $7\frac{7}{8}'' \times 31\frac{1}{2}''$ / 6,72 %
80x80 $31\frac{1}{2}'' \times 31\frac{1}{2}''$ / 26,90 %
40x80 $15\frac{3}{4}'' \times 31\frac{1}{2}''$ / 13,45 %



Mod. D - 6 formati

60x120 $23\frac{5}{8}'' \times 47\frac{1}{4}''$ / 21,46 %
30x60 $11\frac{3}{4}'' \times 23\frac{5}{8}''$ / 10,71 %
60x60 $23\frac{5}{8}'' \times 23\frac{5}{8}''$ / 10,71 %
20x80 $7\frac{7}{8}'' \times 31\frac{1}{2}''$ / 9,52 %
80x80 $31\frac{1}{2}'' \times 31\frac{1}{2}''$ / 38,10 %
40x80 $15\frac{3}{4}'' \times 31\frac{1}{2}''$ / 9,52 %

FLORIM OVERSIZE
magnUm

CE
FLORIM Ceramiche S.p.A SB Via Canaletto, 24 - 41042 Fiorano Modenese (MO) - Italia 05 FLORIM 001
EN 14411:2012 Dry-pressed ceramic tiles, with water absorption $E_b \leq 0,5 \%$, for internal and external walls and floorings

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CE
FLORIM Ceramiche S.p.A SB Via Canaletto, 24 - 41042 Fiorano Modenese (MO) - Italia 09 FLORIM 003
EN 14411:2012 Dry-pressed ceramic tiles, with water absorption $E_b \leq 0,5 \%$, for internal and external walls and floorings

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 Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequear el sitio www.florim.com



	Sistema di gestione della Qualità: Certificato n°, 50 100 1271
	Sistema di gestione dell'Ambiente: Certificato n°, 50 100 100 74
	Sistema di gestione della Salute e Sicurezza dei lavoratori: Certificato n°, 50 100 13825
	Sistema di gestione dell'Energia: Certificato n°, 50 100 13545



GRADO DI VARIAZIONE CROMATICA - DEGREE OF COLOUR CHANGE - DEGRE DE VARIATION CHROMATIQUE - GRAD DER FARBABWEICHUNG - GRADO DE VARIACIÓN CROMÁTICA

<p>V1 LOW THE LEAST AMOUNT OF SHADE AND TEXTURE VARIATION ATTAINABLE IN NATURALLY FIRED CLAY PRODUCTS.</p> <p>Prodotto Monocromatico Produit Monochromatique Einfarbiges Produkt Producto Monocromático</p>	<p>V2 MODERATE LIGHT TO MODERATE SHADE AND TEXTURE VARIATION WITHIN EACH CARTON.</p> <p>Prodotto con leggera variazione cromatica Produit à légère variation chromatique Produkt mit leichter Farbruanze Producto con una pequeña variación cromática</p>	<p>V3 HIGH HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON.</p> <p>Prodotto con marcata variazione cromatica Produit à variation chromatique accentuée Produkt mit ausgeprägter Farbruanze Producto con evidente variación cromática</p>	<p>V4 RANDOM VERY HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON.</p> <p>Prodotto con forte variazione cromatica Produit à forte variation chromatique Produkt mit starker Farbruanze Producto con fuerte variación cromática</p>
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