

ICONIC  
ITALIAN  
LUXURY



PETRACER'S  
ICONIC ITALIAN LUXURY

ICONIC ITALIAN LUXURY // MMXX



*“Amiamo tutto ciò che colpisce e ci colpisce  
tutto ciò che non è ordinario.”*

*“We love what is impressive and we are  
impressed by what is out of the ordinary.”*

*Aristotele*

**ICONICERAS** // *Novecento*









*Collezione improntata alla grande architettura degli anni '40, rispecchia un paese che si risveglia dopo la guerra. Rigore e leggerezza insieme. L'idea ispiratrice: un paravento. Oggetto di design molto amato che in sé concilia un contrasto: separazione degli spazi congiunta alla frivolezza del vedo non vedo; cadenza insistente dei pattern e delicatezza dei materiali.*

*Collection inspired by the great architecture of the '40s, Novecento is the representation of a country that wakes up after the war. Rigor and at the same time lightness. The inspiring idea: a folding screen. A very much appreciated design object that brings together a contrast: the severity of the division and the levity of the "see-through"; the insistent rhythm of the patterns and the softness of the materials.*

# NOVECENTO

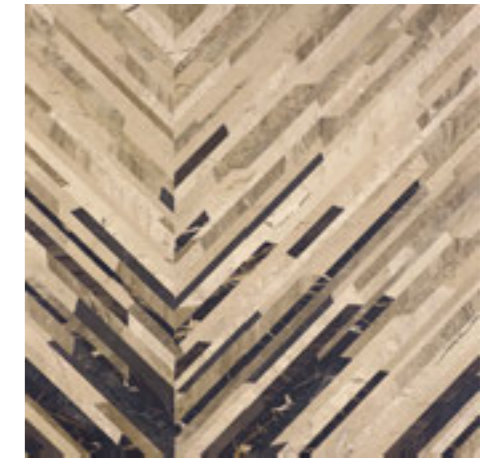
Gamma colori / Available colors



**Alba Naturale**  
60x60  
012



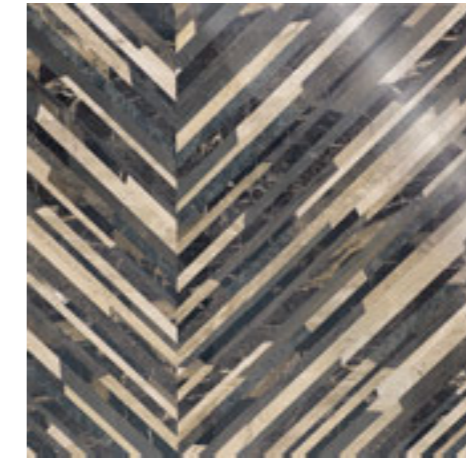
**Crepuscolo Naturale**  
60x60  
012



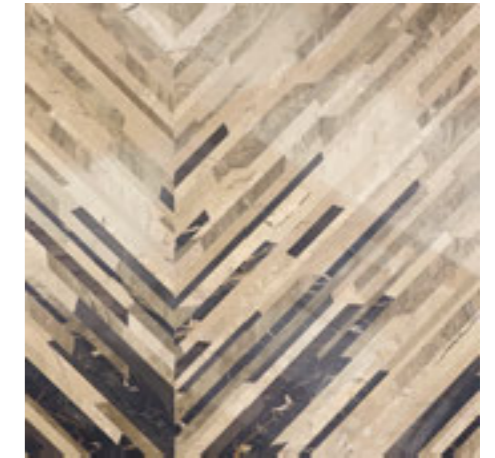
**Meriggio Naturale**  
60x60  
012



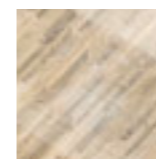
**Alba Lappato**  
60x60  
047



**Crepuscolo Lappato**  
60x60  
047



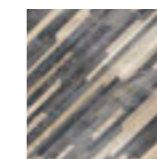
**Meriggio Lappato**  
60x60  
047



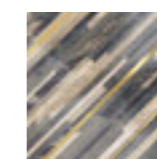
**Alba Lappato**  
20x20  
017



**Alba Oro Lappato**  
20x20  
232



**Crepuscolo Lappato**  
20x20  
017



**Crepuscolo Oro Lappato**  
20x20  
232

Gamma complementi / Complements range



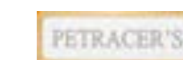
**Listello metal**  
2,5x60 - 3 pezzi  
327



**Logo inox su ottone**  
2,5x2,5 - 3 pezzi  
328



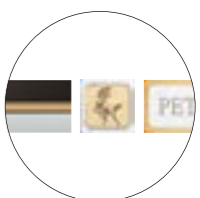
**Logo ottone su cromo**  
2,5x2,5 - 3 pezzi  
328



**Firma inox su ottone**  
2,5x7,5 - 3 pezzi  
334



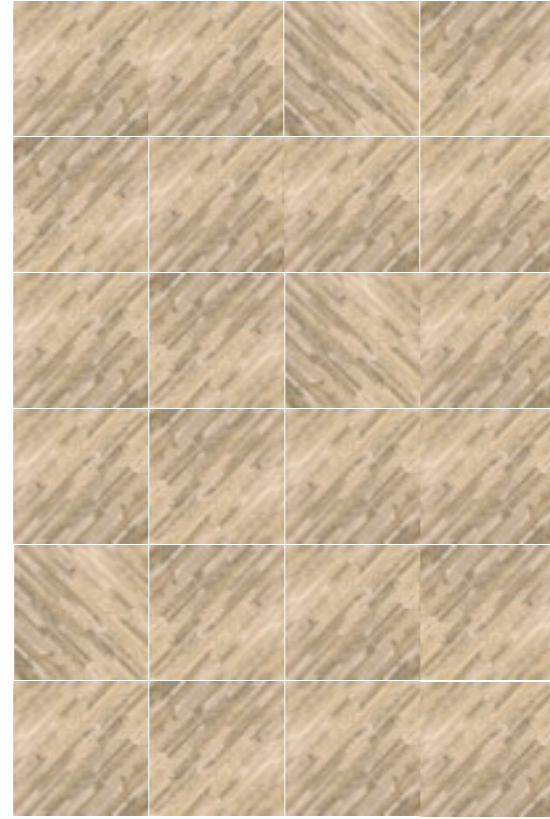
**Firma ottone su cromo**  
2,5x7,5 - 3 pezzi  
334



Modalità di posa / Laying possibilities



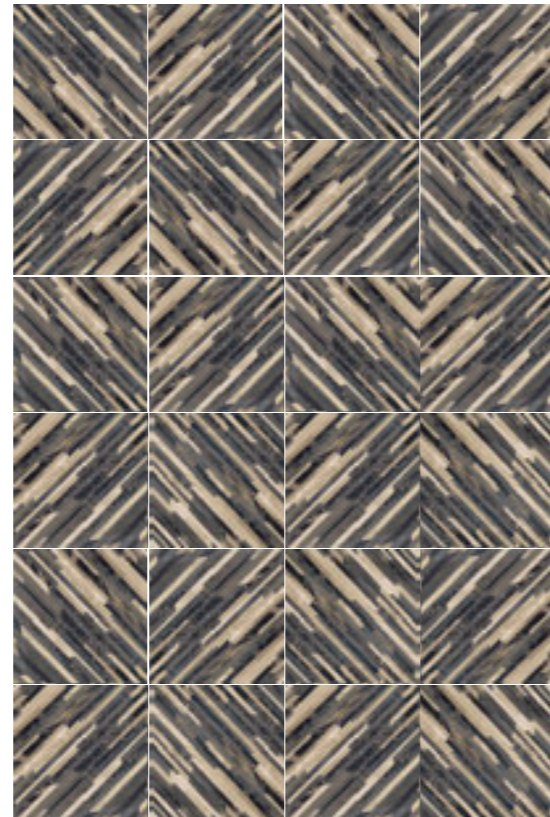
**Alba**  
60x60 cm



**Alba**  
20x20 cm



**Crepuscolo**  
60x60 cm



**Crepuscolo**  
20x20 cm



**Concept & Copywriting** — Marketing Petraccer's  
**Graphic Design** — Shootup Studio  
**Photos** — Archivio Petraccer's  
**Printing** — Grafiche Pioppi

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